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Author(s) Nicolas Kröger, Pavel Kunkov			
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Supervisor(s) Abdelazim Hannoura			
Client Organisation/Partners ZAO Holding 78, Saint Petersburg Russia			
<p>Abstract</p> <p>The goal of this thesis was the development and application of a scientific and data-driven methodology for use in addressing the issue of a warehousing business's expansion from Russia into the market of Lithuania.</p> <p>Taking into consideration the fact that this project was commissioned by an existing company, the utmost importance was placed on ensuring the accuracy of the conclusions of this thesis, as the business's own success in its expansion would be based, in part, upon the application of these conclusions, which, in turn, were dependent upon data obtained through various means. For this reason, the types of data used were diversified so as to include information obtained through a variety of both quantitative and qualitative methods.</p> <p>Furthermore, an array of tools for business analysis were applied to the problem of business expansion itself - ranging from some of the more traditionally-used techniques such as SWOT and PESTEL analysis, to more loosely-relevant ones such as Hofstede's Cultural Dimensions - all of which was done with the sole purpose of preserving the scientific integrity of the data and conclusions derived from them, minimizing the likelihood of inaccuracies by ensuring that the problem was approached and examined from a variety of angles. The explanations of these techniques, in addition to the other supporting literature, including published statistical data as well as the theoretical background for this thesis, are cited throughout the text within their relevant sections when appropriate and included as references.</p>			
Keywords Business expansion, Internationalization, Warehouse, Investment, International Business			