

Structure of studies

The studies of the Bachelor's Degree in Business Administration comprise 210 credits. In the curriculum one academic year corresponds to 60 credits, which is equivalent to 1600 hours of studies. The studies consist, for example, of studies on campus, online studies, independent studies as well as practical training. The studies include working life-oriented research and development activities.

	Amount	Description
Business Orientation studies (Basic studies)	60 cr	Business orientation studies consist of compulsory courses that provide the students with a solid foundation for business knowledge and guide them to business and economic thinking. In addition, the studies give essential skills needed for working in a multicultural environment, personal learning, career planning and professional studies.
Professional studies	75 cr	Professional studies consist of compulsory courses that deepen the students' business and management knowledge with a focus on global markets and customers. The students develop analytical skills in research and development to identify global opportunities and create sustainable and feasible solutions.
Specialisation studies	15 cr	Specialisation studies support the development of the students' professional skills and expertise and are chosen according to their interests in Digital Marketing and International Sales.
Elective studies	15 cr	Elective studies support the students' professional growth. They are offered by the degree programme, by other faculties of Savonia UAS or by other schools and universities. Studies completed elsewhere must correspond to the level of studies in higher education and the requirements of the degree programme.
Internship	30 cr	The aim of the internship is to introduce the students to working life in the field of business and to apply knowledge and skills the students have acquired to working life. The students learn to assess the importance of their duties for the company. The internship deepens the students' professional competence, skills and knowledge and enhances their employment opportunities within the field of international business.
Thesis	15 cr	The thesis is a working-life-oriented learning process of the students as it is guided, supervised and evaluated by professionals. The aim of the thesis is to improve the viability of working life and at the same time to deepen the professional skills and knowledge of the students in the chosen subject. The thesis can be practical or research-based or it can

		involve a subjective expression of creative assignment. In the thesis process the students are responsible for - finding a thesis topic connected with business and/or working life - deepening their knowledge in the subject field and defining and creating the scope and framework for the thesis. - conducting the research and reporting on the process and the outcomes - finalising the thesis. The thesis offers a flexible way of entering working life and a good opportunity for networking.
Total	210 cr	