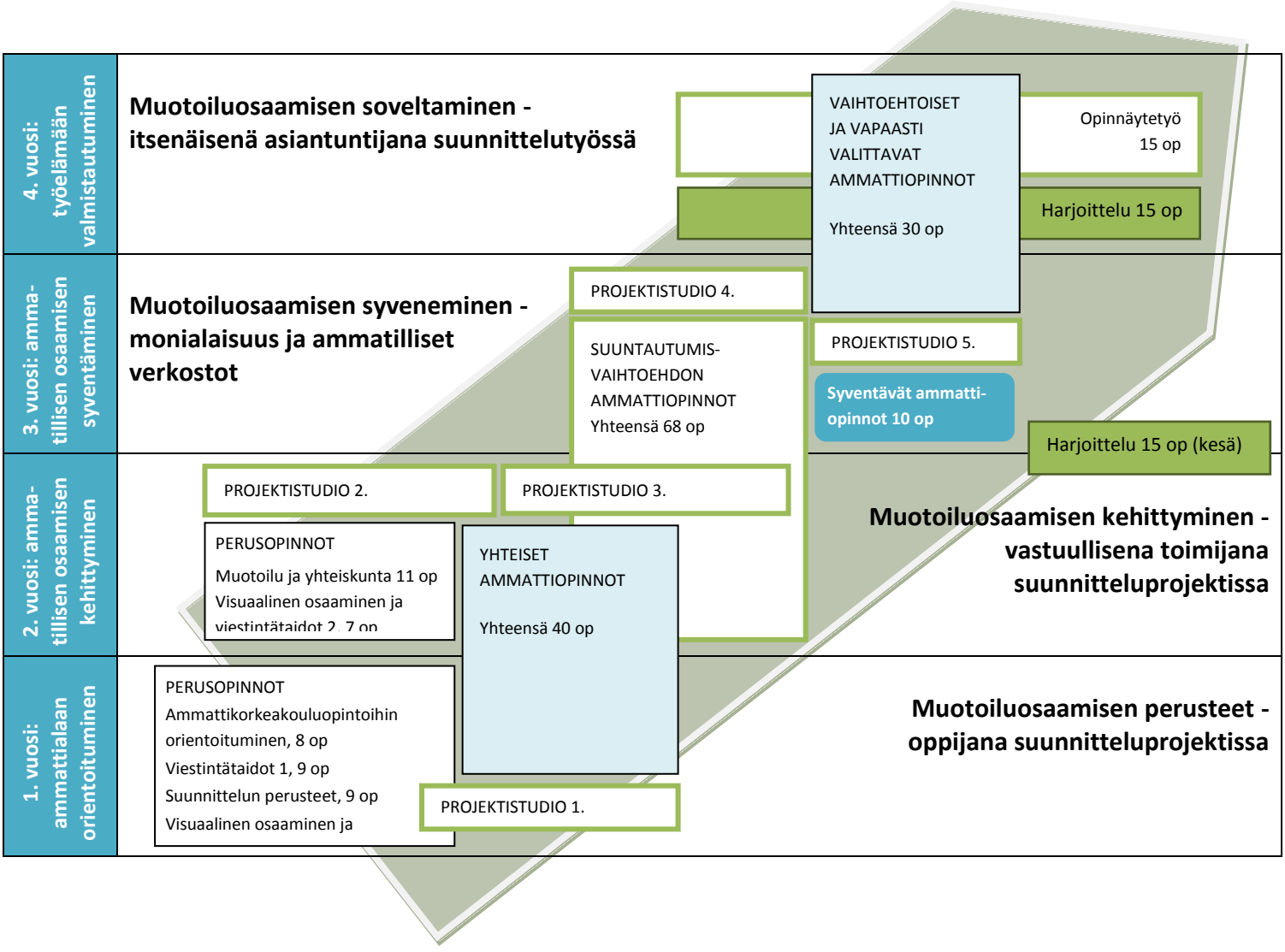Asiantuntijuuden kehittyminen muotoilun koulutusohjelmassa